

11TH ANNUAL MARYLAND WORKPLACE HEALTH & WELLNESS SYMPOSIUM 2020

MAY 20 | BALTIMORE, MD

7:30 A.M.-3:00 P.M. MARTIN'S WEST

SPONSORSHIP OPPORTUNITIES



The Annual Maryland Workplace Health & Wellness Symposium is the largest workplace wellness gathering for employers in the state focused on discussing timely health and wellness topics. Known for featuring inspiring, thought-provoking leaders, the symposium brings together hundreds of employers from around Maryland, Pennsylvania and Northern Virginia.

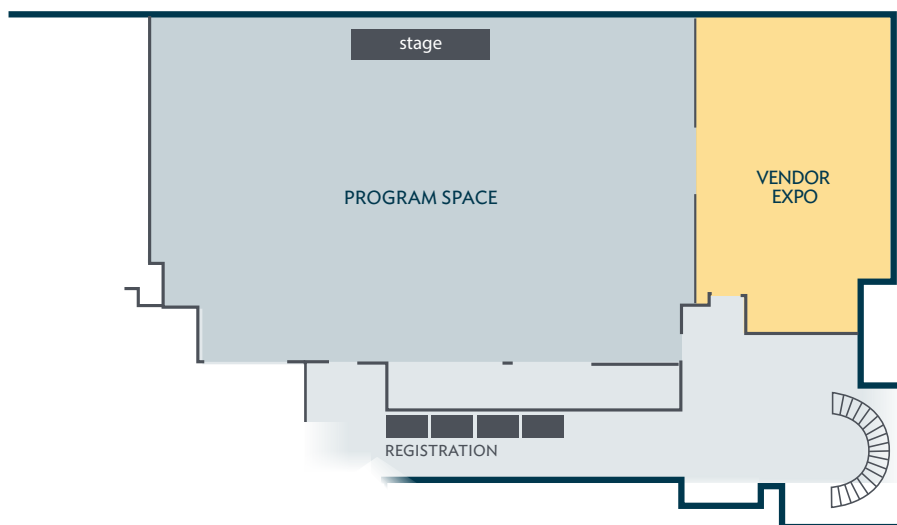
Sponsoring the Workplace Health & Wellness Symposium provides a branding opportunity to align your organization with a well-regarded event grounded in engagement, interaction and passion for employee well-being. Nearly 500 decision makers and influencers will be gathered to build relationships and learn new ways to create a healthier workplace for their organizations. Because of the limited sponsorships available and interactive format of the agenda, sponsors will have many different opportunities for networking with industry leaders throughout the day.

BHS is proud to present this year’s event and we invite your organization to become a sponsor. Join us as we help redefine the healthy workplace.



This event will offer PDCs to attendees towards SHRM-CP and SHRM-SCP credentials.

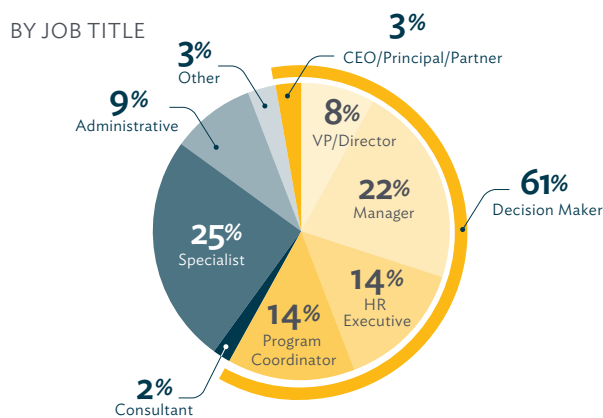
EXHIBITOR LAYOUT



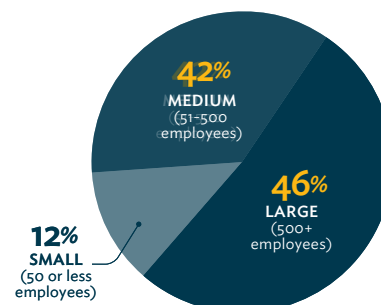
Martin's West
6817 Dogwood Road
Baltimore, MD 21244

BY THE NUMBERS

Past Attendee Profiles



BY ORGANIZATION SIZE





2020 SPONSORSHIP PACKAGES

	PLATINUM	GOLD	SILVER	BRONZE
Cost	\$10,000	\$3,500	\$1,750	\$1,250
Booth space*	12x10 booth space with two 6ft tables	6 ft table in prime location	6 ft table	
Company name and logo featured on event signage throughout symposium	✓	✓	✓	✓
Advertisement in program guide	Full page color	Half page color	Quarter page color	Quarter page color
Logo and web link posted on event website	✓			
Company profile (50 words) and listing in event program guide	✓	✓	✓	✓
Company name and logo listed on back cover of program guide	✓	✓	✓	✓
Participation in lead generation activity to drive traffic to booth	✓	✓	✓	
Post-conference attendee mailing list	✓	✓		
Company logo on event bag	✓	✓		
Complimentary Wi-Fi	✓	✓	✓	✓
Company name and logo listed in post-event communications	✓	✓	✓	
Recognized during the prize drawing (if raffle prize is provided)	✓	✓	✓	
Complimentary tickets to event	10	5	2	2
Exclusive industry representation	✓			

*No Booth Sharing

ADDITIONAL SPONSORSHIP OPPORTUNITIES

Keynote Sponsor | \$3,500 Company representative to introduce keynote speaker • Logo recognition during keynote presentation • Company logo on event bag • Special company recognition of sponsorship in the program booklet • Half page color ad in program booklet • 5 conference passes

Symposium Lunch Sponsor | \$ 2,500 Sponsor lunch provided to attendees • Logo recognition during lunch • Company logo on event bag • Special company recognition of sponsorship in the program booklet • Quarter page color ad in program booklet • 5 conference passes

Symposium Breakfast & Beverage Sponsor | \$2,500 Sponsor breakfast & beverages provided to attendees • Logo recognition during breakfast and coffee break • Company logo on event bag • Special company recognition of sponsorship in the program booklet • Quarter page color ad in program booklet • 5 conference passes

Networking Session Sponsor | \$1,500 Sponsor networking time during event • Logo recognition during networking breaks • Special company recognition of sponsorship in the program booklet • Quarter page color ad in program booklet • 2 conference passes

Wi-Fi Sponsor | \$1,500 Provides Wi-Fi for all conference attendees • Special company branding for Wi-Fi password • Special company recognition of sponsorship in the program booklet • Half page color ad in program booklet • 2 conference passes

Non-profit sponsorships available. Contact Krista Collier for more information - 443-738-0104 or kcollier@BHSONline.com.

SPACE IS LIMITED - REGISTER TODAY!

PLEASE INDICATE THE FOLLOWING INFORMATION

This information will appear in the event program.

Company/Organization

Address

City, State, Zip

Contact Name (for directory only)

Phone

Website

50 word company description

This information is for event contact purposes only. All symposium-related communications will be sent to this person.

Contact Name

Title

Phone

Email

PLEASE INDICATE YOUR SPONSORSHIP LEVEL:

PLATINUM (\$10,000)

GOLD (\$3,500)

SILVER (\$1,750)


BRONZE (\$1,250)

OTHER

- Keynote Sponsor (\$3,500)
- Symposium Lunch Sponsor (\$2,500)
- Symposium Breakfast & Beverage Sponsor (\$2,500)
- Networking Session Sponsor (\$1,500)
- Wi-Fi Sponsor (\$1,500)

PAYMENT INFORMATION

If check, make payable to: BHS

bhs  MD Workplace Health & Wellness Symposium
6225 Smith Avenue, Suite 203
Baltimore, MD 21209

For additional information contact:
Krista Collier, Project Manager
kcollier@bhsonline.com | 443-738-0104

_____ AMEX _____ VISA _____ MASTERCARD

Cardholder Name

Amount

Cardholder Number

Authorized Signature

Exp Date

cvv

Print Name

Date